Chapter 7

SIGNS, BILLBOARDS, AND AWNINGS

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Sec. 7-1. Permit required for erection; consent of owner or lessee of building.

Before the erection of any sign, awning or billboard shall have been commenced, a permit for the erection of same shall be obtained from the building inspector. Each application for the erection of any sign or billboard or awning shall be accompanied by a written consent of the owner or the lessee of the property on which it is to be erected.

Sec. 7-2. Application of chapter.

This chapter shall apply to all signs, billboards and awnings hereafter erected whether placed upon new or existing buildings.

Sec. 7-3. When wooden signs or billboards permitted.

Wooden signs or billboards may be permitted as follows:

(a) When not exceeding fourteen feet in height above the curb level, with a clear space of not less than three feet between the bottom of the sign or billboard and the ground. Such signs or billboards shall be securely attached to posts or other supporting structure and shall be located entirely within the lot lines in proper districts.

(b) When not exceeding two feet in height and fastened flat against the wall of a building or in front of or on top of the cornice over a first story show window or on top of the wall of the building.

(c) When exceeding two feet in height but not exceeding forty square feet in area and fastened flat against the wall of a building.

Sec. 7-4. How signs fastened to buildings; etc.

All signs attached to a building shall be fastened directly to the walls by well secure metal anchors. Wooden supports or braces shall not be permitted, nor shall such wooden signs have electric lights or fixtures attached to them in any manner.

Sec. 7-5. When incombustible materials required for signs or billboards.

All signs or billboards other than wood, within the fire limits, shall be entirely constructed of incombustible materials, including all supports and braces for same.

Sec. 7-6. Protection of signs over sidewalk or building line; support.

No sign attached to the side or front of a building or structure fronting upon a public thoroughfare shall hereafter be erected with the bottom of the sign less than ten feet from the top of the sidewalk, not shall it extend beyond the curb line where the sidewalk is six or more feet wide. Where the sidewalk is five feet or less a projection of two feet may be allowed, providing the sign is thirteen feet or more above the top of the sidewalk. No post or pole to support a sign shall be permitted within street lines.

Sec. 7-7. Sky-signs—Definition: construction; projection in building line.

Any letter, word, model, sign, device or representation in the nature of an advertisement, announcement or direction, supported or attached wholly or in part over or above any wall, building or structure, shall be deemed to be a sky-sign. Except as herein specified sky-signs shall be constructed entirely of metal, including the supports and braces for same, and no sky-sign shall project beyond the building line.

Sec. 7-8. Same—How placed; wind pressure.

Sky signs shall be set back at least eight feet from the cornice or wall on a street front, shall not project more than twenty-five above the roof of a building, and shall have a space at least six feet in height between the bottom of the and the roof. All such signs shall be designed to withstand a wind pressure of at least thirty pounds per square foot of surface.

Sec. 7-9. Same—Within fire limits.

Within the first limits, no sky-sign shall be supported, anchored or braced to the wooden beams or other framework of a building which is over three stories high.

Sec. 7-10. Obstruction of doors, windows or fire-escapes by signs or billboards.

No sign or billboard shall be so constructed as to obstruct any door, window or fire-escape on any building.

Sec. 7-11. Awnings.

No awning shall hereafter be erected over any sidewalk with any part of its frame or cloth cover less than seven feet above the top of the sidewalk. No awning shall extend beyond the curb line of the sidewalk at any place.